Contents

Introduction 02
The University of Western Australia 03
Role, responsibilities, selection criteria and conditions of employment 04
The UWA Business School 06
Western Australia and Perth 08
Applications 09
Introduction

A dynamic and progressive institution with a reputation for international excellence in teaching, learning and research, The University of Western Australia is a member of the prestigious Go8 partnership of leading Australian research-intensive universities.

The University continues to build on its reputation for excellence and invites applications for the position of Professor of Entrepreneurship (Level E) to work within the Marketing Discipline Group of the Business School.

The discipline group has strategic strengths in both teaching and research in a number of areas, including Consumer Behaviour, Export Marketing, Business to Business Marketing, Branding, Entrepreneurship and Small Business Management. In particular, the discipline has an interest in cooperatives and their role as can been seen in the recent formation of the Co-operative Enterprise Research Unit (CERU).

The Professor of Entrepreneurship is expected to be an academic leader in the broadest sense, with an established reputation and a strong record of teaching and research.

The appointee will be engaged in a world-class program of research, provide excellent teaching to a broad range of students and lead engagement with the academic, professional and business communities.

On behalf of the University and the Business School, I welcome your interest in this position.

Professor Paul Johnson
Vice-Chancellor
The University of Western Australia

The University of Western Australia is a high-quality research-intensive university with a broad and balanced coverage of disciplines in the arts, science and major professions. It is Western Australia’s oldest university, established in 1911, and currently has a student population of approximately 24,500.

The University has an international reputation for excellence and enterprise and is regarded as one of Australia’s top research institutions. Its strong research culture sees it attract high levels of competitive research funding. At the same time the University places great emphasis on high quality in teaching and learning, and is committed to the development of innovative and responsive programs. It has focused on the teaching-research nexus, so that teaching and learning take place in an atmosphere of research scholarship.

The University’s high quality teaching and research ensure it remains the university of preference for Western Australia’s highest achieving school leavers, as well as attracting high-calibre undergraduate and postgraduate students from around the nation and overseas. The quality of the student population is high by national and international standards.

The University is recognised nationally and internationally for the quality of its academic staff and has strong strategic partnerships with industry, the professions and government. It operates in collaboration with other research intensive universities in Australia and around the world. The University of Western Australia graduates are highly competitive internationally, achieving success in higher study and in wide-ranging fields of employment. Many graduates have risen to prominence in leadership roles in industry, government, education and the professions, in Australia and internationally.

With a commitment to continuous improvement and a reputation for international excellence and the vitality and excitement of innovative teaching and research in a 21st century environment, the University will continue to be recognised as a leading intellectual and creative resource to the community it serves.

uwa.edu.au
Role, responsibilities, selection criteria and conditions of employment

The Professor of Entrepreneurship will be an academic leader in the field of Entrepreneurship and will act as a research and teaching leader within the discipline of Marketing and more broadly, within the Business School at The University of Western Australia.

Key responsibilities
- Maintaining the group’s world class research program.
- Contributing to the Business School’s research training and teaching programs.
- Assuming the Head of Marketing Discipline role.
- Actively contributing to the strategic direction of the Business School and the University.

Selection criteria
- Internationally acknowledged academic and leadership record.
- Substantial publication record.
- Evidence of sustained ability to foster the research of individuals and groups.
- Track record of successful research grants.
- Excellent interpersonal and communication skills.
- Commitment to the principles of equity and diversity.
- Ability to work cooperatively in the Discipline group, School and University to achieve the School’s and the University’s strategic objectives.
Conditions of employment

The appointment will be tenurable and subject to annual performance reviews.

An attractive and flexibly constructed remuneration package will be negotiated with the successful applicant and will include 17% employer contribution to superannuation.

Other conditions include:
- Reduced teaching load at commencement of appointment;
- Recreation leave of 20 working days per annum;
- Long service leave after 10 years;
- Eligibility for sabbatical leave of two calendar months for each completed year of service.

In addition, reasonable assistance will be provided for relocation expenses including airfares for the appointee and dependents.
The UWA Business School

The UWA Business School is one of the premier Business Schools in the Asia Pacific Region and has a reputation for international excellence in research, teaching and learning. When classes commenced at The University of Western Australia in 1911, Economics was one of the first courses offered. Since then the teaching and research of business, management and marketing has developed into one of the University’s largest faculties.

The Business School has a complement of over 160 full-time staff servicing more than 5,000 undergraduate and postgraduate students. Graduates from the School have continued on to become leaders in a variety of industries throughout the world.

The Business School is supported by a Board of prominent UWA alumni and leaders in industry and commerce who are committed to positioning the School as a leading institution world-wide. This high-level group lends their energy and influence to help build links between the Business School and the Australian and international communities.

The School moved to its new leading-edge facilities in February 2009. The facilities were designed to support best practice in teaching and learning, whilst working alongside the evolving needs of today’s business community.

Research Areas and Centres

The Business School is proud of its research achievements, and is committed to maintaining an international reputation for scholarly excellence and relevance in pure and applied research. Research clusters within the UWA Business School are aligned with the following disciplinary areas: Accounting and Finance, Economics, Management and Organisations and Marketing.

The Business School also offers high quality research training for students through its honours and higher degree by research programs. At the Business School we believe that the quality of our research provides essential depth and integrity to our teaching programs.

The Marketing Discipline Group

The Marketing group is committed to achieve international excellence through our award winning teaching and research and our strong links with industry. Staff in the marketing group are among the finest Australian academics in our discipline and are:

- Leading researchers in their fields
- Active consultants with industry
- Award winning teachers
- Active contributors to leading journals and the authors of major books

Our staff are actively involved in many research projects, including innovation in small businesses and in agribusiness, ethical issues in marketing, looking at organisations’ approaches and consumers’ responses, personal values around the world and their impact on a variety of outcomes (e.g. donation behavior and political views), procurements systems, professional sports management, brand publicity, consumer perceived value, materialism and life satisfaction, servicescapes, issues in fast food marketing, service quality and its impact in a variety of contexts, word-of-mouth, social marketing (e.g. reducing household energy demand, improving children’s diet and gambling issues), the role cooperatives play in modern markets, social media marketing, relationship marketing, the marketing of education internationally, country-of-origin issues, research impact in marketing, agent-based modelling, B2B networks, customer cocreation and customer complaining behavior.

Marketing staff are on many editorial boards and are involved with relevant academic organisations, including ANZMAC, ANZAM and SEAANZ. Our staff regularly visit other international universities in North America, Europe and Asia and many are involved in long-term research program with colleagues in these institutions. The marketing group has a vibrant doctoral program, with more than 24 doctoral students in various stages of their research programs. The group also has a very active research seminar series in which internal and external speakers from around the world participate.

Marketing staff teach units within the Bachelor of Commerce at the postgraduate level, within the Master of Business Administration, the Master of Commerce, and the Master of Marketing.

Specific information on the UWA Business School: business.uwa.edu.au
Fostering a world-class education for future leaders
Western Australia and Perth

The resource-rich State of Western Australia is the economic powerhouse of Australia. Western Australia is the principal Australian supplier of natural resources and energy to international partners, including China, India, Japan, South Korea and much of South-East Asia. Western Australia’s diverse inventory of minerals and energy, as well as its agricultural and fisheries resources, account for 25 per cent of the nation’s exports and place the State at the heart of Australian economic growth and transformation.

Western Australia and its capital Perth occupy the same time zone as 60 per cent of the world’s population and the nations that promise the greatest economic growth of the 21st century. Western Australia is also Australia’s largest state, covering some 2.5 million square kilometres and 12,500 kilometres of coastline, including some of the most ancient landscapes in the world. The State’s population is matching the rapid growth of the economy and is over two million.

Perth is a cosmopolitan city, with wide ethnic and cultural diversity. The city centre is on the Swan River 12 kilometres from the Indian Ocean port of Fremantle.

The city enjoys a Mediterranean climate, with more hours of sunshine than any other capital city in Australia. Summers are hot and dry and the winters mild and wet. Perth’s world-famous beaches and rivers, extensive parklands and variety of restaurants and cafes provide a superb living environment. For more information see: tourism.wa.gov.au

Perth is well served with art galleries, theatres and cinemas and is home to the WA Symphony Orchestra, the WA Ballet and the WA Opera. The cultural highlight of the year is the Perth International Arts Festival, founded and owned by The University of Western Australia – uwa.edu.au/perthfestival

Western Australia’s five universities and wide variety of public and private schools, vocational institutions and English language colleges provide quality assured education with flexible study pathways and state-of-the-art facilities. Perth continues to build its reputation as a destination for international students seeking a quality education – studyperth.com.au
Applications

Thank you for your interest. If you wish to proceed, the following information will assist you with your application. Refer also to the selection criteria on page 4.

Application forms are completed online. Your application must include the following:

- A covering letter or statement that clearly demonstrates the extent to which you satisfy each of the selection criteria and the requirements of the position;
- Evidence of the impact of your research beyond academia, such as through contributions made to economy, society, culture, public policy or services, health, the environment, or quality of life;
- A curriculum vitae providing personal details, qualifications, grants, graduate student supervision, publications and work history;
- The names and contact details, including email addresses, of three referees who may be contacted for a confidential report. Please note that your permission will be sought before referees are contacted.

Please also note: If required, The University of Western Australia will sponsor your employment in Australia under the Employer Nomination Scheme.

Lodging your application

Applications can be lodged online at jobs.uwa.edu.au/executive

Closing date

Friday, 27 February, 2015

Enquiries and further information

For further information including details of remuneration and workload, please contact:

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